

OOA EVENT SPONSORSHIP FORM

INSIDE OPTICS AND TRADESHOW - APRIL 10, 2022

DATE:	
COMPANY NAME:	
CONTACT NAME:	
ADDRESS:	
PHONE:	
EMAIL:	



		PRICE	QUANTITY	TOTAL
EXHIBITION	SINGLE BOOTH (8' X 10' OR 6' X 10') = \$1750.00	\$1,750.00		
	DOUBLE BOOTH (8' X 10') = \$3000.00	\$3,000.00		
	ELECTRICAL = \$50.00	\$50.00		
	ADDITIONAL REPRESENTATIVE PASSES = \$70.00 EACH	\$70.00		
REFRESHMENTS	BREAKFAST SPONSOR = \$2500.00	\$2,500.00		
	LUNCH SPONSOR = \$7000.00	\$7,000.00		
	MORNING OR AFTERNOON BREAK SPONSOR = \$2000.00	\$2,000.00		
PROGRAM/MEDIA	1/4 PAGE AD = \$250.00	\$250.00		
	1/2 PAGE AD = \$500.00	\$500.00		
	FULL PAGE AD = \$800.00	\$800.00		
	NEW THIS YEAR - 30 SECOND VIDEO AD = \$500.00 (Ad loop will be played a minimum of six (6) times throughout the day)	\$500.00		
FUN STUFF	WIFI SPONSOR = \$2000.00	\$2,000.00		
	RAFFLE SPONSOR = *Sponsor provides gift card and/or prizes	\$0.00		
	NAME BADGE SPONSOR = \$3000.00	\$3,000.00		
	CONFERENCE BAG SPONSOR = \$2000.00	\$2,000.00		
	ATTENDEE BAG INSERT = \$250.00	\$250.00		
	CO-BRANDED PROMOTIONAL ITEMS – *Ask for details			
LIVE SPEAKERS	SPEAKER SPONSOR – OOA SPEAKER = \$2500.00	\$2,500.00		
	SPEAKER SPONSOR – SPONSORS SPEAKER = \$1500.00 *Both speaker sponsorships include branding on the Speaker Spotlight feature on social media and featured promotion across digital platforms.	\$1,500.00		
SOCIAL MEDIA	SOCIAL MEDIA PROMO – CONTENT PROVIDED BY SPONSOR = \$250.00 X 2 POSTS	\$250.00		
	SOCIAL MEDIA PROMO – CONTENT PROVIDED BY OOA = \$500.00 X 2 POSTS	\$500.00		

PACKAGE AMOUNT
13% HST
TOTAL PACKAGE AMOUNT

PAYMENT METHOD:	
Cheque:	Please mail to 110 James Street, Suite #409, St Catharines ON L2R 7E8
Credit Card #:	_____ Expiry Date _____
CVV Code:	_____ Name On Card: _____
Signature:	_____
I authorize the OOA to charge the card for the amount payable.	



Be Part Of Ontario's Premier Event For Opticians! Reserve Your Spot Today!

